



## Sponsorship package

Contact name: Mihail Mateev  
E-mail: [mmateev@Infragistics.com](mailto:mmateev@Infragistics.com)

Sofia, Bulgaria  
2014

# What is jQuery Bulgaria?

## jQuery Bulgaria {

is an one day event with sessions dedicated to all that is jQuery. It is a chance for the local community to immerse in their favorite web technologies.

Much like the largely successful JavaScript Saturday in format, but set out to be the largest Web Client community event in Bulgaria!

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# Facts

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- One-day event in Sofia, Bulgaria
- Up to 850 attendees
- Up to 20 sessions, 4 Tracks
- 20 speakers (local and foreign)
- breaks, cocktail, press conference

## Our motivation:

- About people:

A general conference for specialists who work with web-client technologies in various capacities  
- as developers, architects, designers, UX and other professionals.

- About companies:

Companies will be able to find their “common ground” interests.

# Branding



- Unique Logo & Visual Identity
- Registration from web
- Promo Gifts
  - Badges
  - Folders
  - Pens
  - Bags
  - Banners
  - Gifts



## General Information

# Short version

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- ● **Date** : 23th November 2014, Sunday
- ● **Place** : Sofia Event Center; Cherni Vrah Blvd 100, Paradise Center, Floor +3
- ● **Format** : 1 day main event, 4 parallel tracks  
+ 1 day pre-con
- ● **Language** : English/Bulgarian
- ● **Entrance** : 20 EU / free for sponsors and community leads

# Suggested coverage (topics)

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- jQuery
- jQuery UI
- jQuery Mobile
- Sizzle
- QUnit, performance, Responsive Web Design and everything in between.



# Reasons to support

- Enjoy fantastic brand recognition
- An opportunity with long-term impact through a variety of live communication channels





# Reasons to support

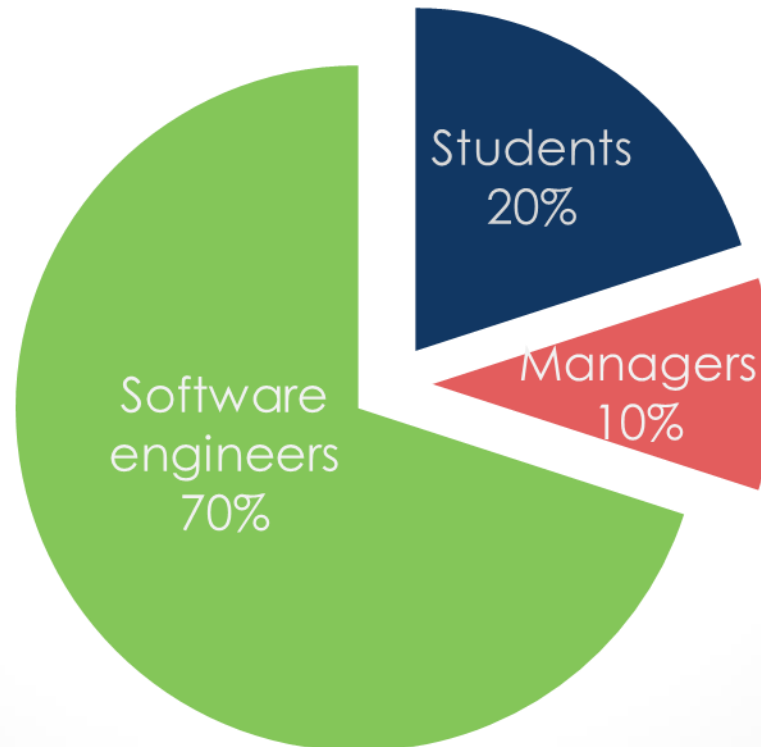
- The stage is yours! Expose your industry leadership vision to highly specialized audiences.
- Touch base and network.
- Help develop the community further and join ongoing activities throughout the year.



# Target Audience

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- Targeted visitors: 850
- Expected: ~800





Sponsorship package

# The package includes:

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- Your logo and description on the sponsors list on the website
- Your logo on conference posters
- Opportunity to distribute handouts and or swags\*
- More benefits and opportunities (some are limited) depending on the plan.

# Sponsorship Opportunities

Benefit	Gold	Silver	Bronze
Sponsorship listing on the web site (logo and description)	✓	✓	✓
Logo on conference posters	✓	✓	✓
Logo on registration screens	✓	✓	
Sponsorship table listing (in the exhibit hall)	✓	✓	
Your presentation on the rest areas' screens	✓		
Option to distribute handouts and or swags	✓	✓	✓
Option to name a session (optional)	✓		
Acknowledgement in PR announcements	✓	✓	
Option to place a rollup on stage	1		
Option to distribute literature and/or evaluation software	✓		
Attendees' contact information (on opt-in basis)	✓		
Option to sponsor a lottery	✓		
Option to introduce your company welcome notes	✓		
Free passes	12	6	3
<b>Early Bird offer (before September 1, 2014)</b>	<b>1300 EUR</b>	<b>750 EUR</b>	<b>300 EUR</b>
<b>Price</b>	<b>1800 EUR</b>	<b>1100 EUR</b>	<b>400 EUR</b>

# Lunch/breaks sponsorship plans

Benefit	Lunch sponsor	Coffee / Snack sponsor
Gold Benefits	<input checked="" type="checkbox"/>	
Logo on tables in the lunch area	<input checked="" type="checkbox"/>	
Logo on tables in the coffee area		<input checked="" type="checkbox"/>
Sponsorship listing on the web site	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
(logo and description)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Lottery sponsor	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	<b>2,000 EUR</b>	<b>700 EUR</b>



<http://www.jquerybulgaria.com/>

<https://www.facebook.com/jquerybulgaria>

Contact Email: [mmateev@Infragistics.com](mailto:mmateev@Infragistics.com)

Twitter: @jQueryBulgaria